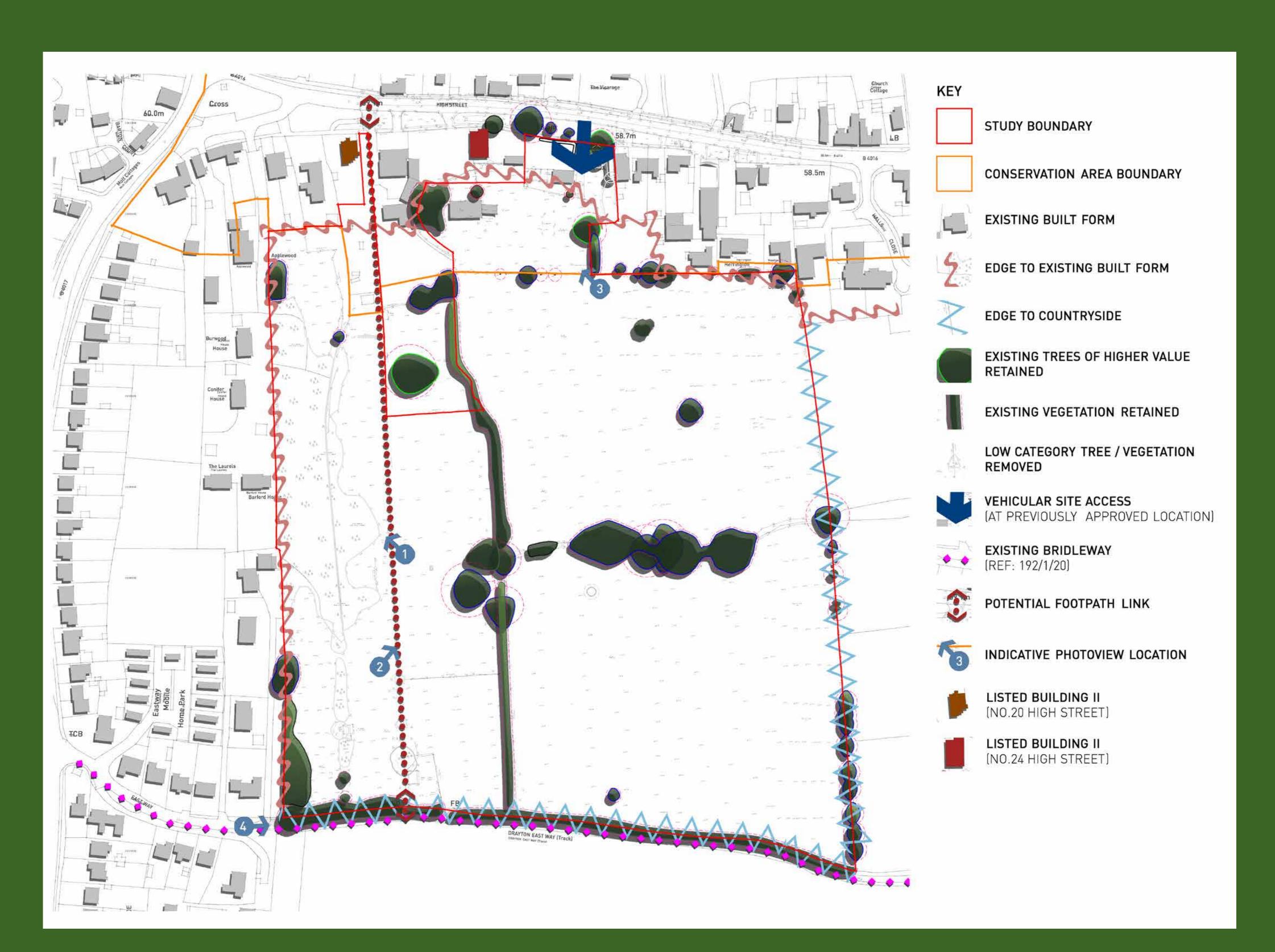
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THE SITE





PHOTOGRAPH 1 VIEW WEST FROM MIDDLE OF THE SITE



PHOTOGRAPH 2 VIEW OF CENTRAL EXISTING VEGETATION

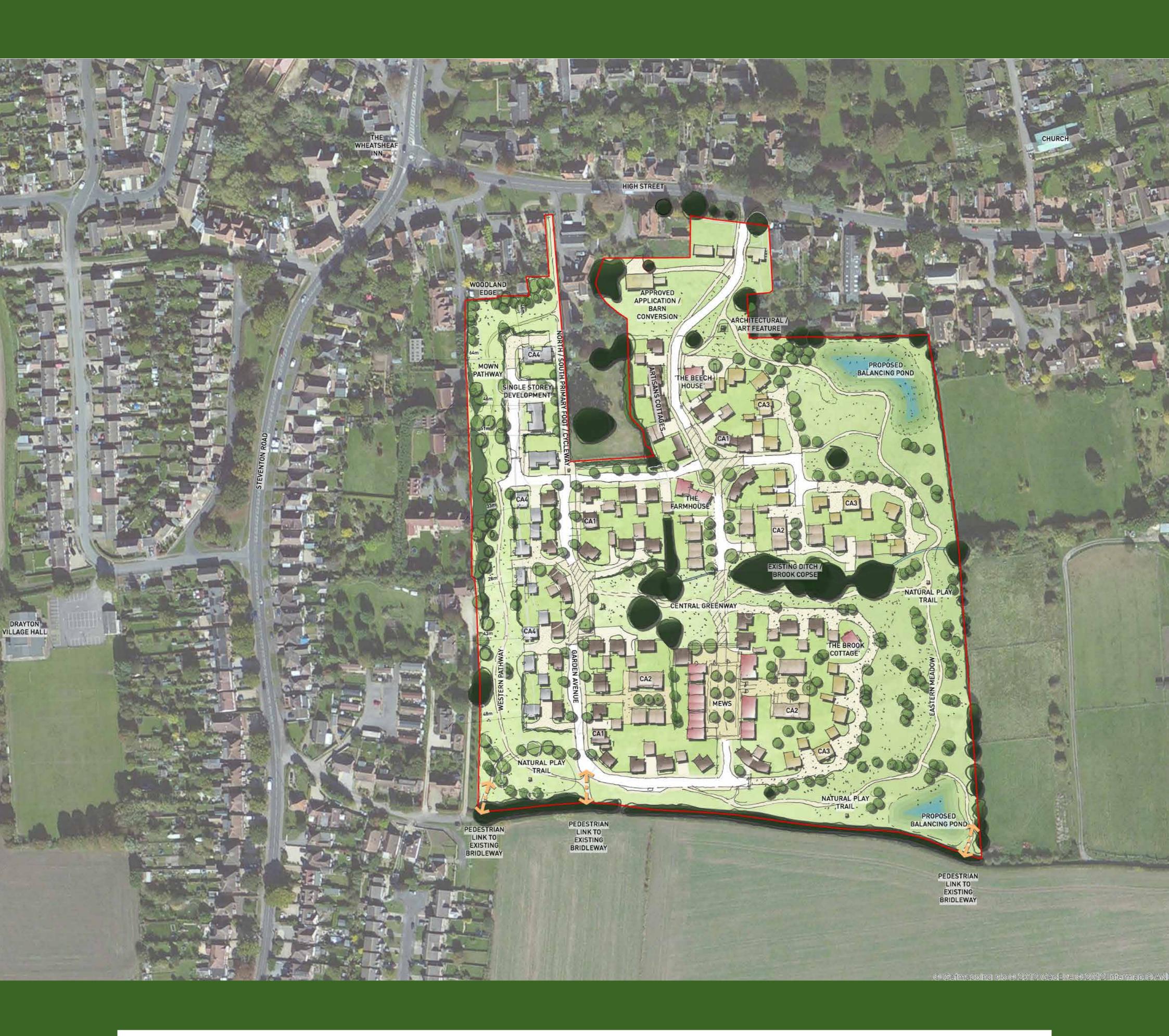


PHOTOGRAPH 3 VIEW NORTH TOWARDS EXISTING BARN



PHOTOGRAPH 4 VIEW OF EXISTING EAST WAY BRIDLEWAY

INDICATIVE MASTERPLAN







SITE LOCATION (9.64HA)



INDICATIVE BUILT FORM
(APPROXIMATELY 130 UNITS)



PRIMARY STREET



PRIVATE DRIVE / LANE



KEY NODE (PLACE MAKING & TRAFFIC CALMING DEVICE)



RETAINED VEGETATION



INDICATIVE PLANTING



CHARACTER AREA 1 (CA1): GARDEN AVENUE



CHARACTER AREA 2 (CA2): CORE HOUSING



CHARACTER AREA 4 (CA4): WESTERN PATHWAY



KEY BUILDINGS / GROUPS OF BUILDINGS

PUBLIC OPEN SPACE















PROVIDE AN OPEN GREEN EDGED BY TREES



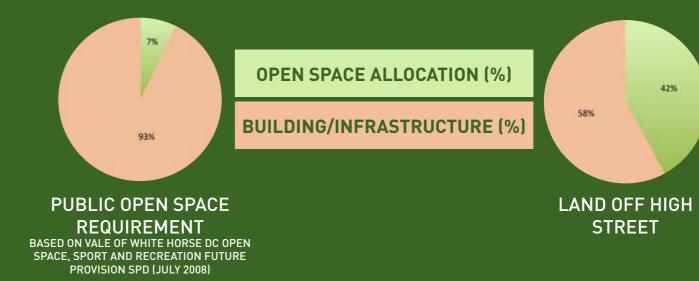




EXISTING PROPERTY **EXISITNG TREE & NEW PLANTING** BOIUNDARY

ATTENUATION BASIN WITH WETLAND WILDFLOWER MEADOW MIX TO BASIN EDGES INFORMAL PUBLIC OPEN SPACE

NEW DEVELOPMENT



INDICATIVE SKETCH VIEWS





Varying roof pitches and chimneys create distinctive roofscapes



A strong building line creates a strong sense of enclosure



Balance between symmetrical and asymmetrical housing



Stone surrounds to door and windows



Feature gablets break up the roofscape



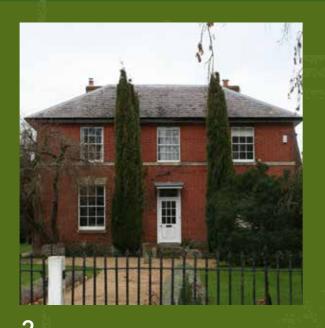
Landscaping helps soften the built form

BUILT FORM CHARACTER





Dormers provide natural surveillance to the street and animate the roofscape



Symmetrical keynote buildings



Large detached units to reflect the existing built form along High Street



Differing roof styles create a varied street scene



Corner turning units offer natural surveillance to the public realm



Stone walls reflect existing boundary treatment in Drayton

BLOOR ARCHITECTURAL DESIGN INTENT

The architectural design will be inspired by Drayton's local vernacular. It will be a bespoke, site specific elevation design. The approach will be guided by the Drayton neighbourhood plan design guidelines.



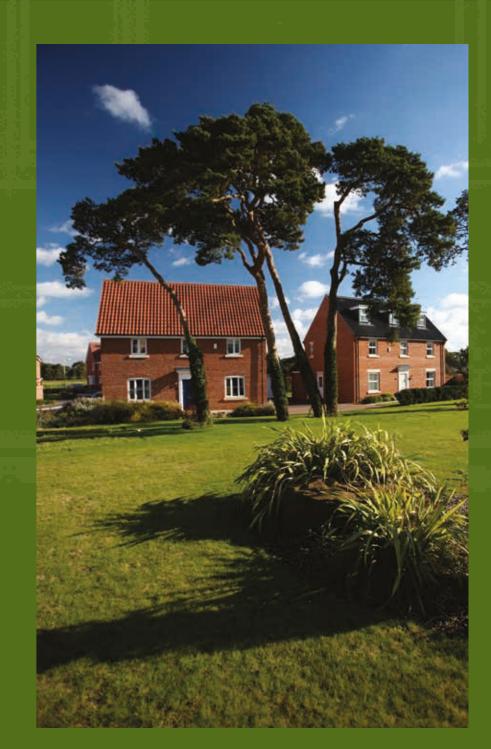
EXISTING BLOOR DEVELOPMENTS





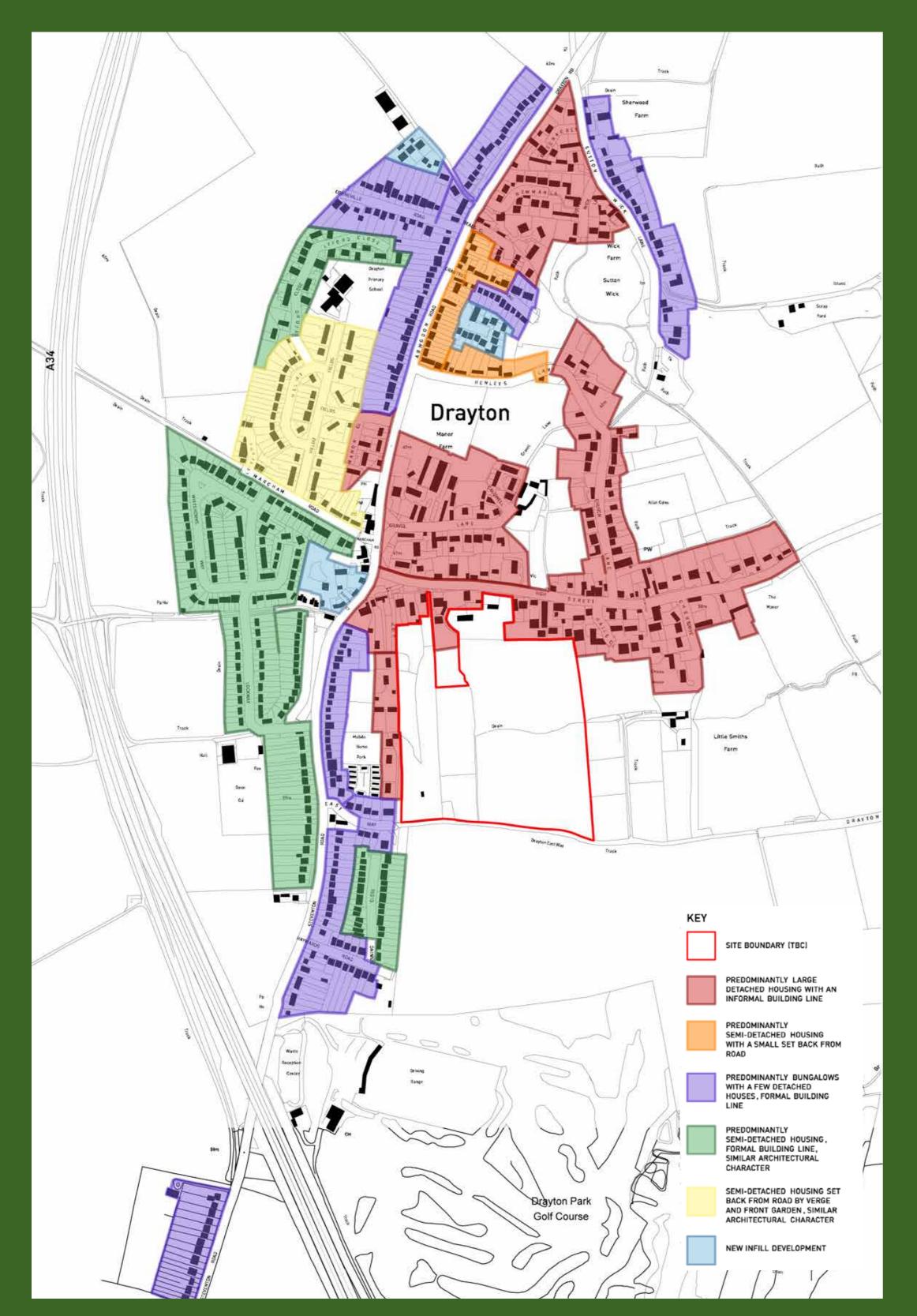






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CHARACTER ASSESSMENT





INTRODUCTION

A thorough assessment of the village character of Drayton has been carried out, in conjuction with the site development proposal at the land off High Street.

Six character areas have been chosen to study as each area illustrates a morphological expansion of the town with contrasting urban forms and building details as each area provides a unique palette of reference for analysis.

Each character area is explored thoroughly (refer to Appendix 2), where an analysis table of text helps to introduce and summarise the character area itself, whilst photos help illustrate the character area generally as well as important building details.

A description of the general characteristics and location of the character areas are as follows:

A. PREDOMINANTLY LARGE DETACHED HOUSING WITH AN INFORMAL BUILDING LINE

A significant proportion of this character area is located in close proximity to the site, along High Street. These buildings are generally setback from the street in an organic nature, whilst still providing consistent frontage onto streets and the public realm.

B. PREDOMINANTLY SEMI-DETACHED HOUSING WITH A SMALL SET BACK FROM ROAD

Buildings are varied in architectural style, materials and generally have a smaller set back from the street

C. PREDOMINANTLY BUNGALOWS WITH A FEW DETACHED UNITS, FORMAL BUILDING LINE

A fair proportion of the housing stock in Drayton comprises of Bungalows, generally arranged in a formal manner amongst occasional detached and semi-detached units.

D. PREDOMINANTLY SEMI-DETACHED HOUSING, FORMAL BUILDING LINE, SIMILAR ARCHITECTURAL CHARACTER

Formally and lineally arranged buildings around various streets in Drayton.

E. SEMI-DETACHED HOUSING SET BACK FROM ROAD BY VERGE AND FRONT GARDEN, SIMILAR ARCHITECTURAL CHARACTER

This character area contains semi-detached buildings set back from the street, where hedgerow planting and landscaping enhances the quality of the public realm.

F. NEW INFILL DEVELOPMENT

New build development completed in recent years, typical of a UK volume house builder.

DRAYTON STREET NAMES

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EXISTING STREET NAMES

ABINGDON CLOSE

CAUDWELL CLOSE

CHIERS DRIVE

CHURCH LANE

CRABTREE LANE

FISHER CLOSE

GARDEN STUDIO

GRAVEL LANE

GREENACRES

HENLEYS LANE

HIGH STREET

HILLIAT FIELDS

KILN LANE

LESPARE CLOSE

LOCKWAY

LYFORD CLOSE

MEADS CLOSE

NEWMAN LANE

THE GREEN

THE STABLES

WHITEHORNS WAY

