

DRAYTON 2020

NEIGHBOURHOOD PLAN SURVEY REPORT

September 2013



Oxfordshire Rural Community Council
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INTRODUCTION AND RATIONALE

Drayton is currently preparing a Neighbourhood Plan. As part of its evidence gathering process, the Drayton Neighbourhood Plan Steering Group commissioned Oxfordshire Rural Community Council (ORCC) to conduct a residents' survey in July 2013. ORCC is a charity that works with and supports communities across the county and has long-standing expertise in helping communities with consultation strategies.

The survey gave all households in the village the opportunity to express an opinion on multiple themes:

- village design
- housing
- transport
- recreation and play
- work
- education

DISTRIBUTION AND RESPONSE

- Drayton Neighbourhood Plan Steering Group, liaising with ORCC, prepared the survey content.
- The NP Steering Group distributed surveys to 960 parish households in July 2013.
- The NP Steering Group collected surveys from households and returned them to ORCC, which analysed the data and produced this report.
- 612 completed surveys were returned, with 1190 total respondents. According to the 2011 Census, the population of Drayton is 2353. 424 of these were under 14 years-old. Therefore, the respondent rate relative to the over-14 population of Drayton is **62%**.
- The response rate of 612 relative to 960 households is **64%**.
- No information is known about the non-respondents, and no assumptions have been made about their housing opinions, needs, or requirements.

SUMMARY OF FINDINGS

The report gives a detailed breakdown of answers to all 28 survey questions. The following is a selection of findings.

Village Design

% supporting the idea of a new Village Green and Community Centre

89%

Top 3 facilities which residents would use in a new Community Centre

- 1- = Function hall/ Community café
- 2- Stalls for local craft and produce

Housing

Top 3 types of housing that Drayton needs

- 1- Affordable housing
- 2- Two-bed homes

3- Three-bed homes

Top 3 criteria for assessment of housing sites

- 1- = Preserve existing historical character of the village/ Have a low impact on traffic flow
- 2- Have minimal impact on rural landscapes

Transport

Top 3 traffic calming suggestions

- 1- Speed cameras
- 2- =20mph zones/ Reduction in speed limit on approach roads

% which would use a Drayton-Abingdon bus service

46%

Recreation and Play

% supporting re-development of Village Hall as a Sports and Young Peoples' Centre

74%

Top 3 requests for additional recreation facilities

- 1- A parish footpath providing an all-weather track round the village
- 2- A nature reserve
- 3- Extra children's play areas (for age up to 11)

Work and Education

% supporting land being used to provide extra employment opportunities

56%

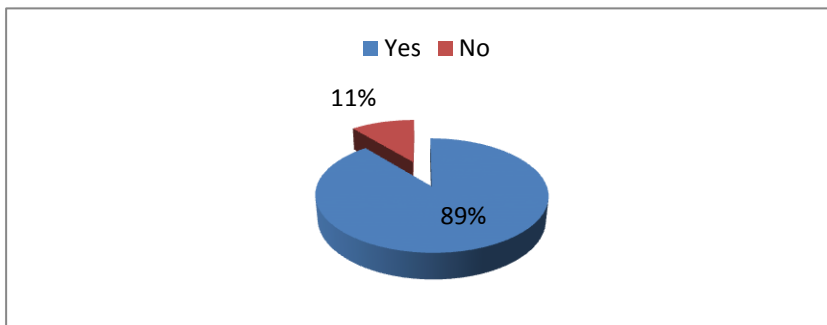
% which believes the local school should be capable of offering places to all Drayton's under-11 children

96%

Detailed Results: Design Your Own Village

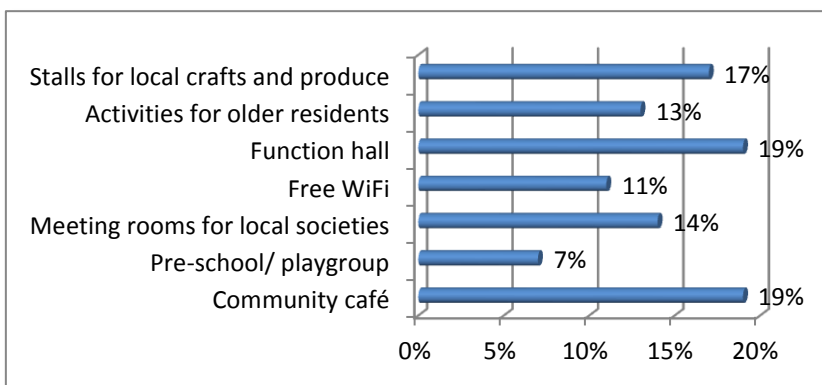
1. Do you support the idea of a new Village Green and Community Centre?

1025 responses



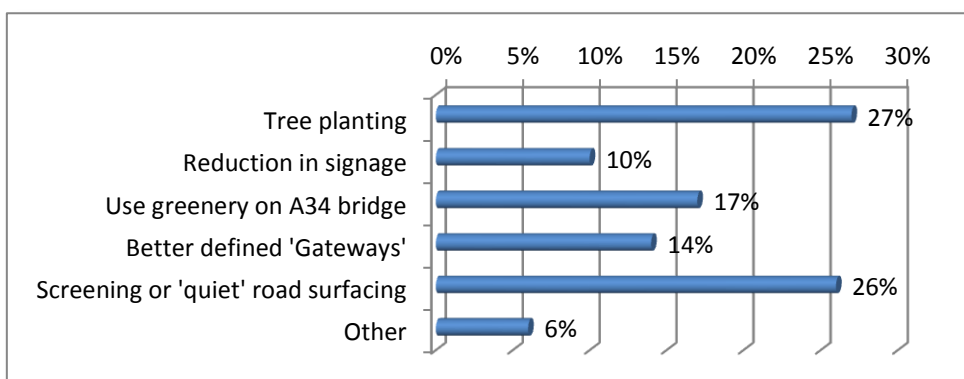
2. What facilities would you use if provided in a new community centre?

1083 responses: 3822 total suggestions



3. A number of ideas have been put forward to make the village more attractive- which do you support?

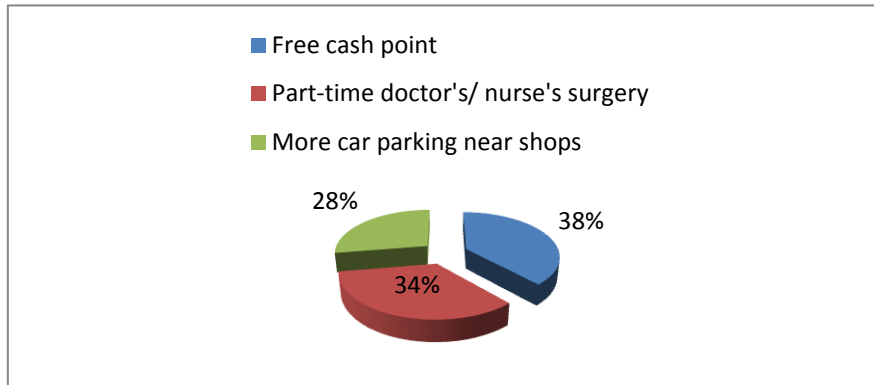
1160 responses: 3540 total suggestions



Other suggestions, comments etc. are listed in the separate *Comments* document.

4. Which of the following additional facilities would you use if provided in Drayton?

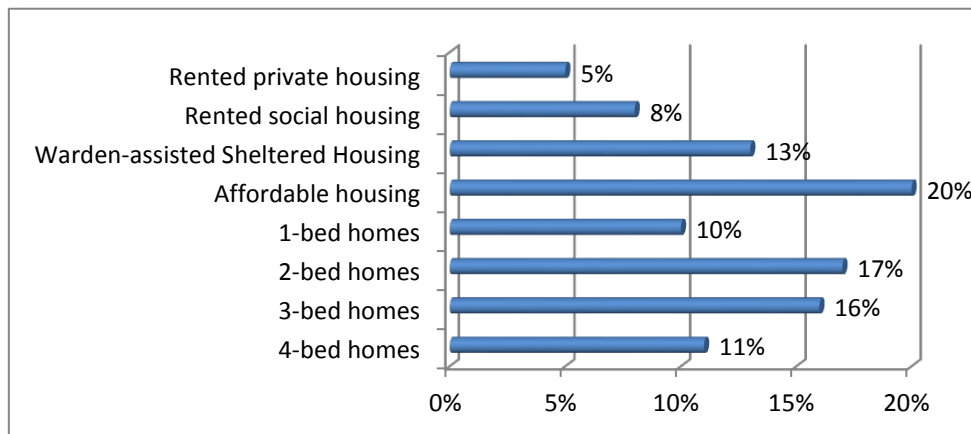
1091 respondents: 2124 total suggestions



Detailed Results: Housing in Drayton

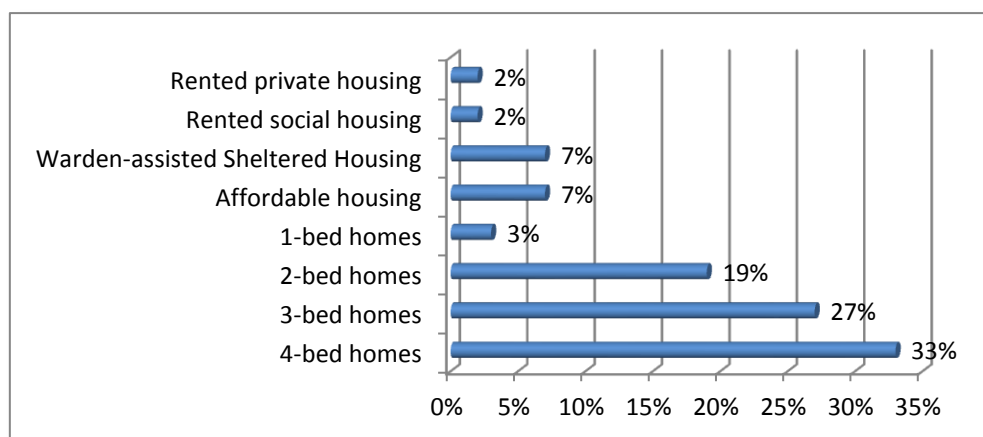
5. What type of accommodation do you think Drayton needs?

986 responses: 3018 total suggestions



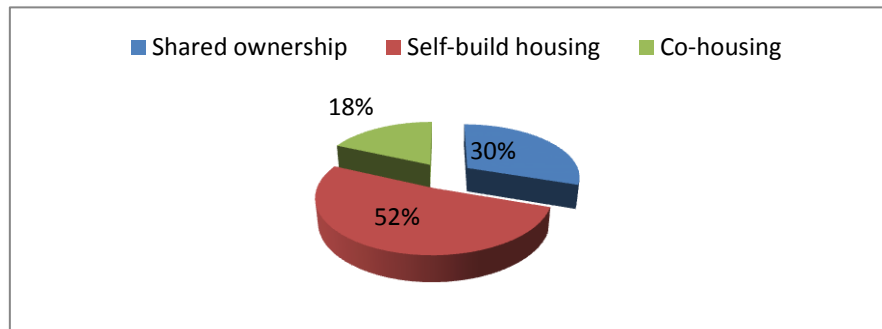
6. If you were to move within Drayton in the next 5 years which type of housing would you be most likely to require?

736 responses: 911 total suggestions



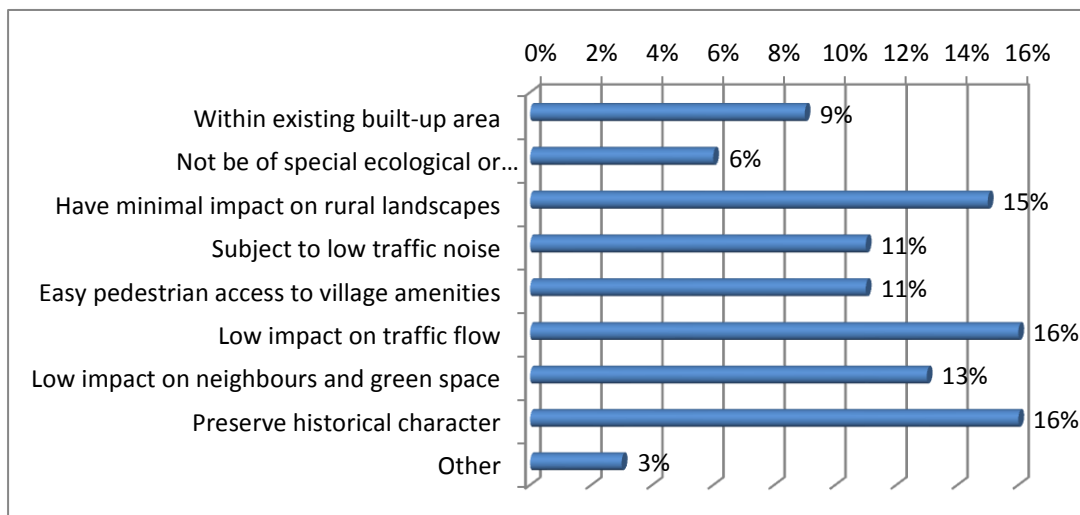
Other suggestions, comments etc. are listed in the separate *Comments* document.

7. Would anyone in your household be interested in any of the following housing alternatives? *279 responses: 351 alternatives total*

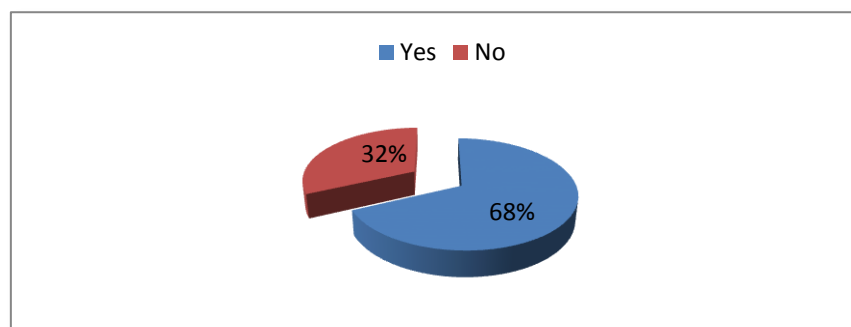


Other suggestions, comments etc. are listed in the separate *Comments* document.

8. Which of the following criteria should be used to assess any housing sites proposed for the village? *1144 responses: 5469 opinions total*

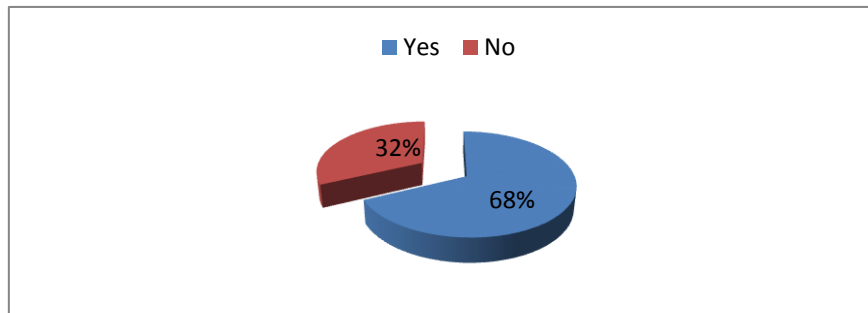


9. At present, developments of more than 10 houses are required to make a financial contribution towards improving amenities in the village. Would you support a proportional contribution being required from every newly built home? *987 responses*



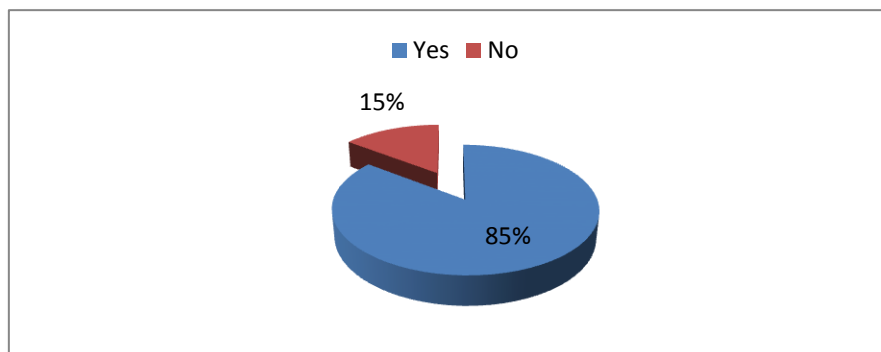
10. New homes are required to make them more energy efficient. The Vale currently requires a medium level of energy efficiency. Would you support a higher standard, recognising this would make new homes more expensive to build up-front, but result in much lower heating bills are long-term running costs?

1039 respondents



11. Should new housing follow a 'Drayton Building Code' so that any new housing uses local building materials and reflects and enhances the existing historical character of the village?

1099 responses

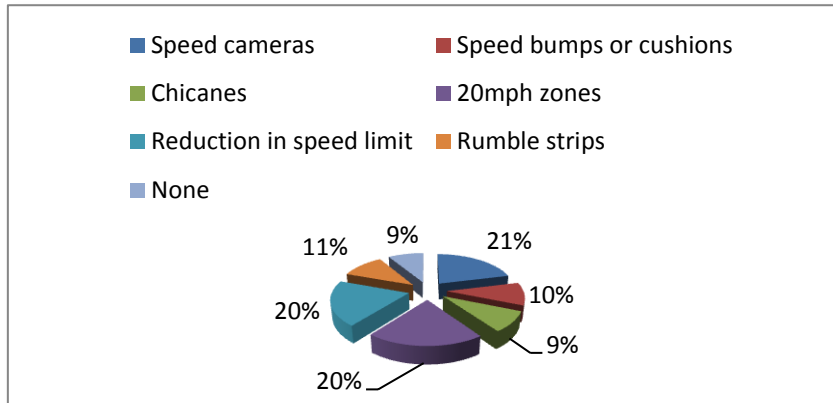


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Detailed Results: Transport in and Around Drayton

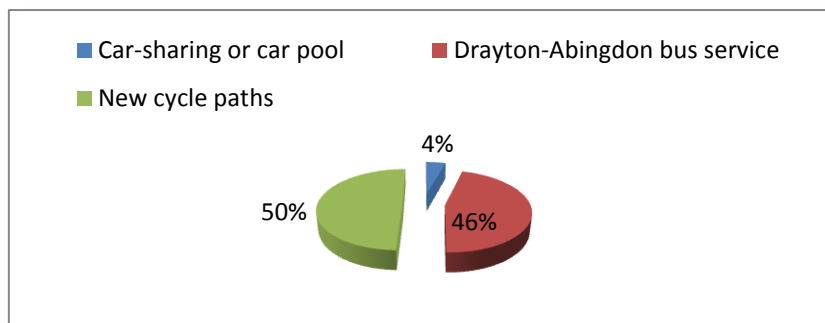
12. Are you in favour of any of the following traffic calming measures in the village?

1100 responses: 2423 suggestions total



13. Would you use any of the following?

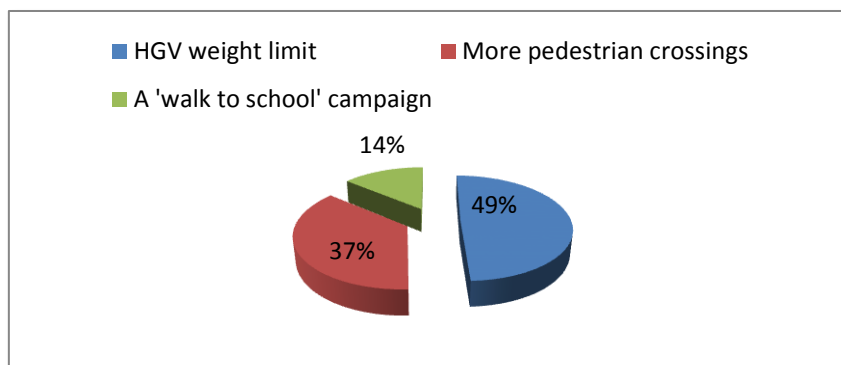
1011 responses: 1537 total suggestions



Other suggestions, comments etc. are listed in the separate *Comments* document.

14. Would you support any of the following?

1042 responses: 1729 total suggestions

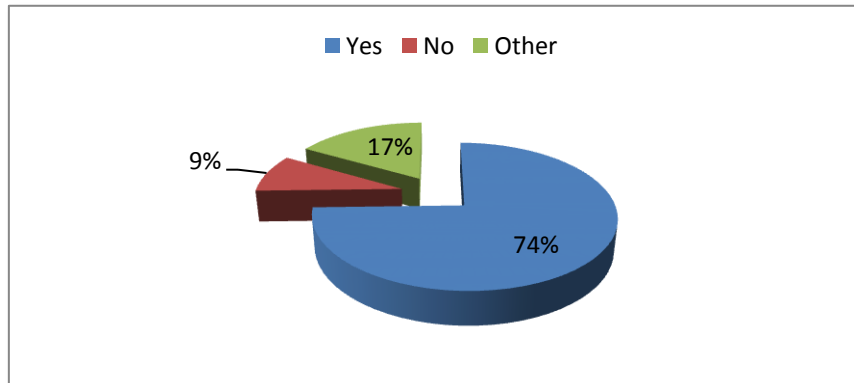


Other suggestions, comments etc. are listed in the separate *Comments* document.

Detailed Results: Recreation and Play in Drayton

15. If a new Community Centre were to be provided on the Manor Farm site, or elsewhere central to the village, should the current village hall in Lockway be re-developed as a Sports and Young Peoples' Centre?

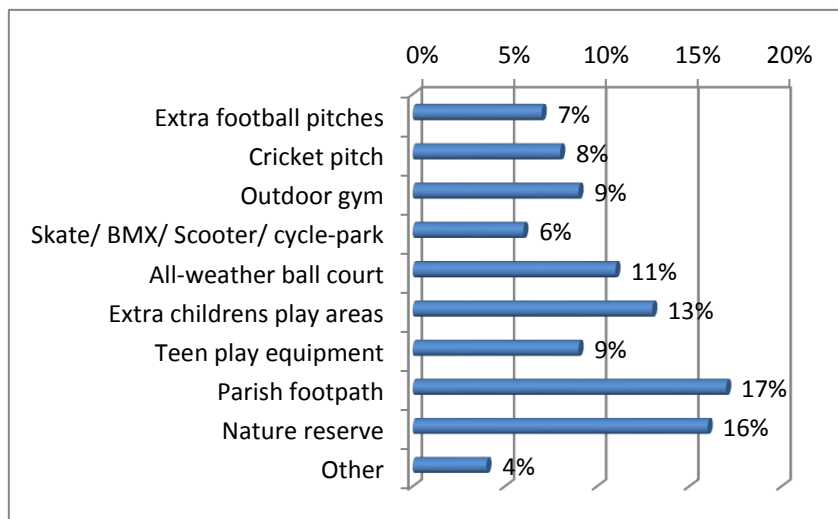
1096 responses: 1263 total suggestions



Other suggestions, comments etc. are listed in the separate *Comments* document.

16. Which of the following additional recreation facilities would you use or like to see provided in Drayton?

1131 responses: 4869 total suggestions

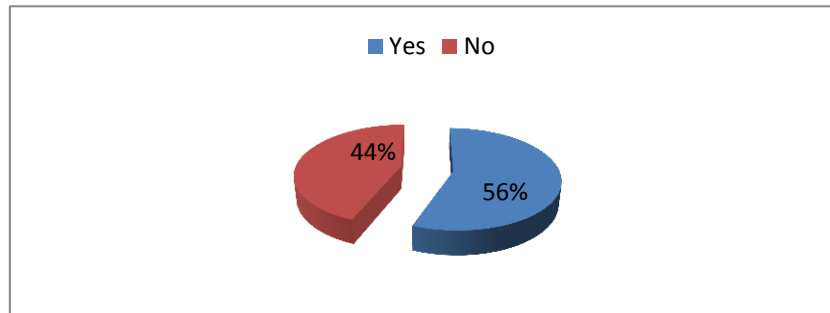


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Detailed Results: Work and Education in Drayton

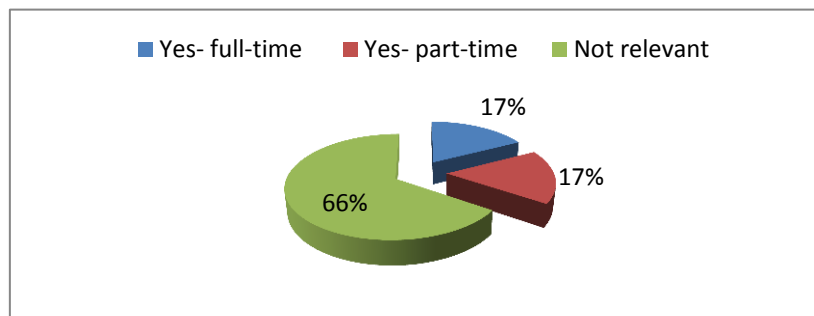
17. Should land in Drayton be used to provide extra employment opportunities (e.g. office development, light industry, craft workshops etc.)?

1073 responses



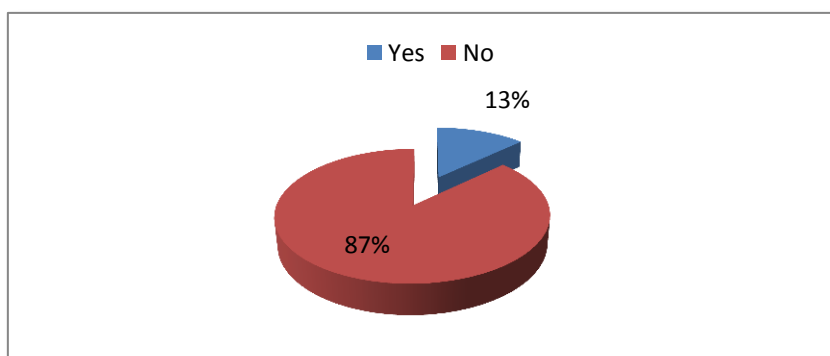
18. Would you like to work in Drayton (if not already working here) if more job opportunities were available in the village?

1039 responses: 1096 total suggestions



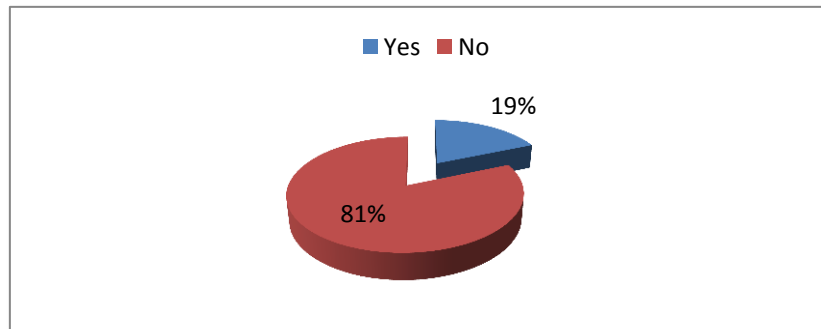
19. If small businesses were available in Drayton, would you consider renting one to start up or house your own business?

1021 responses



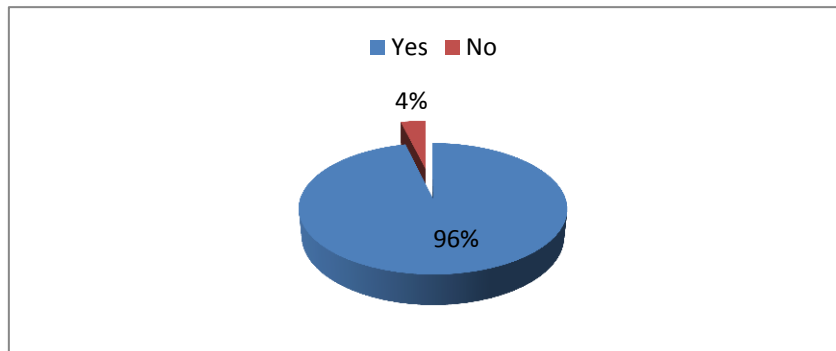
20. If a suitable area of land was available in Drayton, would you be interested in growing food locally on a smallholding (i.e. land larger than an allotment)?

1051 responses



21. Should the local school be capable of offering places to all Drayton's children under 11?

1087 responses



Detailed Results: Information about You and Your Household

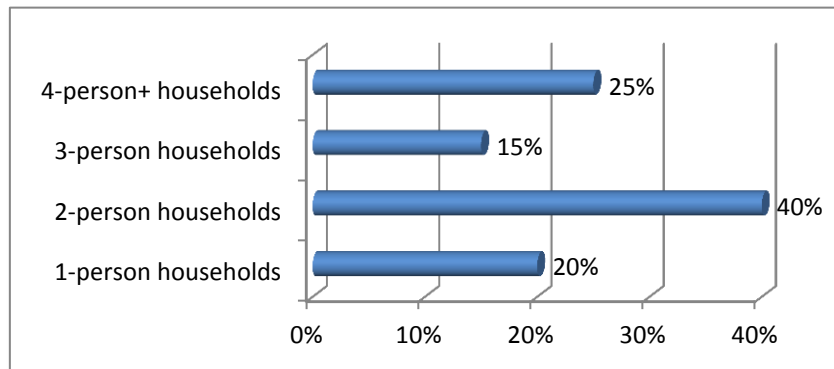
22. Do you have any further suggestions or comments you would like to make about Drayton and the Neighbourhood Plan?

401 total comments

Other suggestions, comments etc. are listed in the separate *Comments* document.

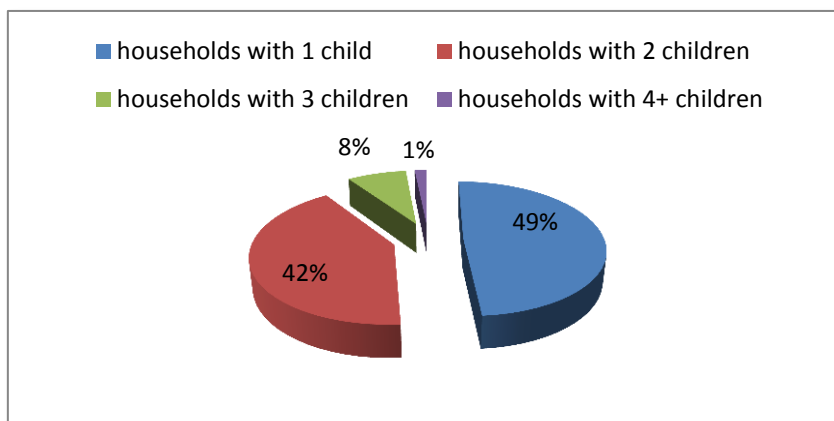
23. How many people are there in your household in total?

595 responses: total of 1457 people



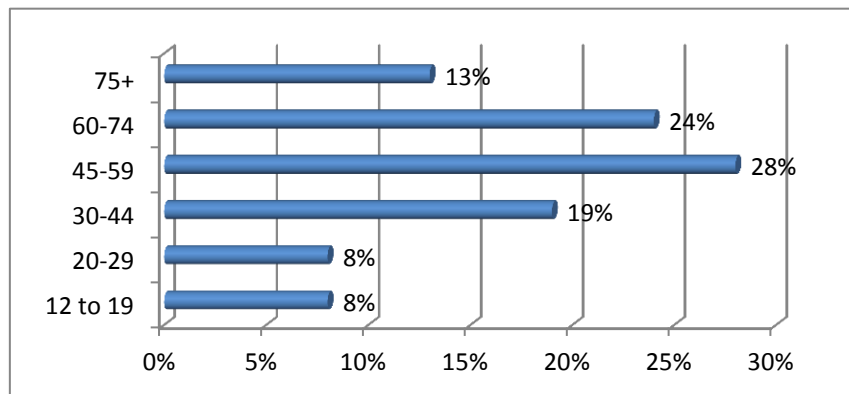
24. How many of these are children aged 11 and under?

125 responses: total of 203 aged 11 and under



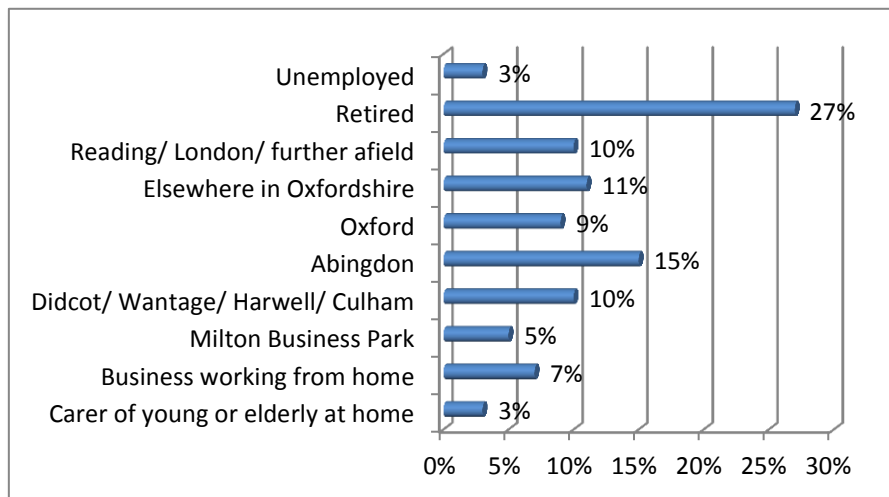
25. What age are you (for members of the household aged 12 and older)?

1151 responses



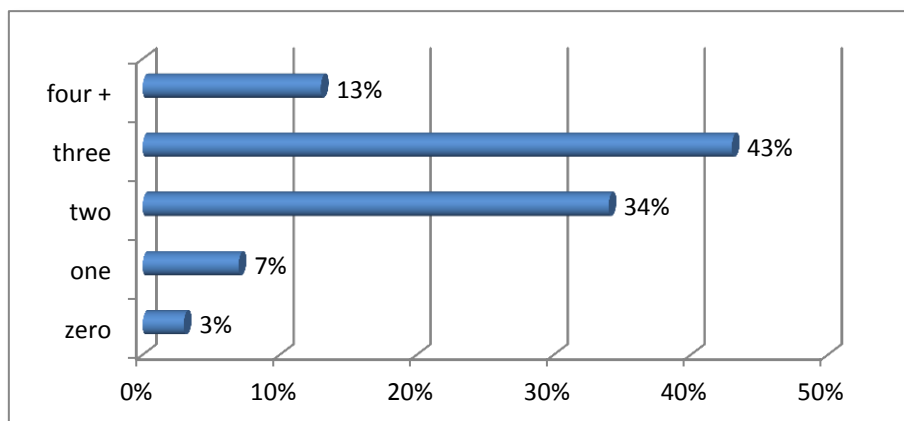
26. Where do you work (this includes school or college, if applicable)?

1112 responses: 1188 total locations



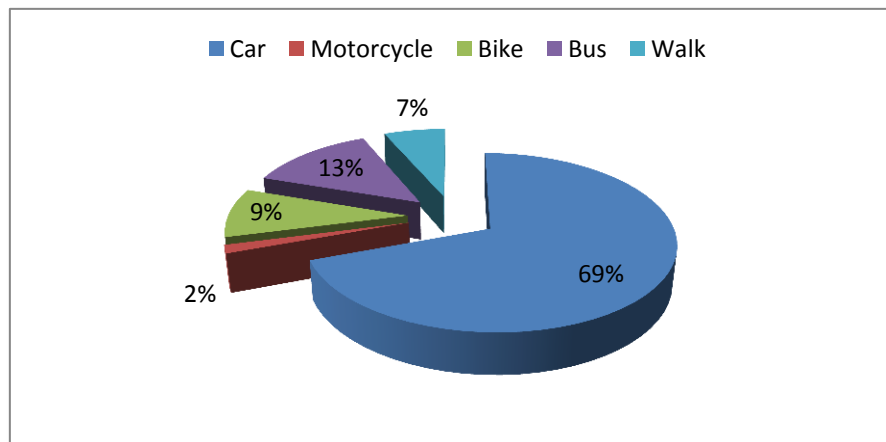
27. How many vehicles (in total) are owned by people living at your address?

571 responses



28. How do you travel to work (or school or college, if applicable)?

781 responses: 910 total means of travel



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