

Drayton Parish Council

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DRAYTON PUBLIC ART WORKING GROUP TERMS OF REFERENCE

Date Last Agreed: May 2022 **Date of Next Review: May 2023**

The Role of the Public Art Working Group

To enable the delivery of Drayton's permanent public art project(s), that meet the requirements of the Public Art developer s106 contributions agreed with the Vale of the White Horse District Council, by working with local people, local artists, the Parish Council and the Vale of White Horse District Council.

Objective:

The objective of the Public Art (PA) Working Group is to work with the Vale of White Horse Arts Officer to;

- Identify locations and opportunities
- Write artistic briefs
- Select appropriate artists
- Connect and engage the community in the creation and uses of the art works
- Help to promote and celebrate the works of art

Membership:

1. Membership of the PA working group will initially be established at the November 2018 parish council meeting and then re-confirmed at the Annual Meeting of the Parish Council in May each year until the project is complete.
2. The PA working group comprises at least 1 councillor and up to 4 other members who may or may not be councillors.
3. A parish councillor on the PA working group will be elected annually by the parish council as its chairman.
4. Other people may join during the year to maintain the working group numbers if authorised by the parish council at a monthly meeting.
5. A working group has no delegated authority and so its proposals will need to be ratified by the full Council.
6. Three members shall constitute a quorum for meetings.

Meetings

7. Meetings of the PA working group are to be held as and when required but at least bi-monthly, in order to consider matters relevant to the group's objectives.

Decision/Delegated Powers:

8. To work within the context of the project at Appendix 1.
9. To work with the Vale of White Horse Arts Officer, a local artist and the parish council.
10. To submit proposals to the parish council about public art for ratifying.
11. To enable the parish council to deliver public art in Drayton.

Appendix 1

Public Art Plan for Drayton Parish Council Initial plan for Scope of work

Context

Vale of White Horse District Council adopted a percent for art policy in 1993 and encourages developers to utilise this opportunity to benefit the overall design of the buildings and public spaces created. The current policy for public art is set out in the Supplementary planning Guidelines for the 2006 local plan.

The main roles of the steering group are to work with the Vale of White Horse Arts Officer to;

- Identify locations and opportunities
- Write artistic briefs
- Select appropriate artists
- Connect and engage the community in the creation and uses of the art works
- Help to promote and celebrate the works of art

The value of public art

- Creates unique identity for an area
- Adds interest, quality and distinctiveness in the physical environment
- Pride among communities
- Provides a legacy for the future - creating tomorrow's heritage
- Provides employment for artists and craftspeople
- Encourages debate about art and change in public spaces
- Enjoyment and interest of local people and visitors
- Encourages Individual well being, aspirations and empowerment
- Integrates new developments into existing townscapes
- Gives places personality and a positive image
- Indicates a passion for a local community
- Gets the local community involved in art
- a good consultation tool - empower local communities and allows people feel listened to
- Celebrates local communities creativity
- Identity and heritage
- Makes sense of surrounding and sense of belonging

Definition of public art

Public art is always publicly visible, bespoke for the given location and made by a professional artist. While public art can include the more traditional idea of a sculpture it can also encompass a wide range of features, for example:

- specialist treatment of some aspects of a building - stained glasswork, mosaics, floor/wall design, lighting or timberwork

- provision of hard or soft landscaping, paving, gates, arches, seating, play areas and bridges
- interpretation of a specific site or place
- provision of space for artistic use
- major landmark or urban design features.

Public art can be temporary or permanent - it may become necessary to include a decommissioning plan as well as a commuted sum for maintenance, therefore.

Promoting and securing public art can enhance the quality of development, enrich the built environment, help create a 'sense of place' and local distinctiveness and provide opportunities, particularly for local artists and craftspeople, to add to the quality of life in the Vale for residents and visitors.

The aims of the art plan

- To enhance and create a unique sense of identity for Drayton
- Create work of high quality: work which is durable and easy to maintain and which integrates with the functional requirements of the immediate area
- Provides an enjoyable focal point for residents and visitors
- Promote Drayton's history and, if possible, unique and interesting stories and residents
- Celebrate the rural nature and natural history in the area
- To bring the new communities together in the creation and future use of the artwork
- Strengthen the personality and identity of the village and its new developments in innovative and engaging ways by using art works

Potential Themes

To be discussed by the Working Group and then suggested to the Parish Council. These might include:

- The heritage or traditional trades/industries of the village,
- Nature and natural history
- Rural life

Community involvement

It is essential that the community are included in the creation and amplification of the villages' unique identity. This could range from village votes on designs, community events to help celebrate and unveil the works of art, to participatory activities with the selected artist/s or simply meeting and inspiring the artist with stories and local knowledge. The working group will guide each project appropriately.

Timescales / process

The proposed timescale will be presented to the Parish Council by the PA Working Group following its first meeting.